

About this Position

The HarperOne publicity internship provides college students with experience in the publicity department of a major publishing house. The internship will focus on learning key aspects of book publicity and assisting the five-person publicity team with all aspects of the business, including but not limited to:

- * Creating, maintaining, and updating press lists using online databases.
- * Preparing galley and final book mailings.
- * Processing review copy requests.
- * Drafting press materials.
- * Assisting publicists in their varied and diverse tasks (including distributing mail, returning phone calls, checking departmental voicemails and email, filing, etc.).

LOOKING FOR:

College sophomores, juniors, seniors or recent graduates interested in publishing, public relations and publicity. Ideal candidates will be neat, organized, outgoing and motivated to work in a bustling, fast-paced department. Students majoring in English, Marketing or Communications strongly encouraged to apply.

About HarperCollins Publishers

HarperCollins Publishers is one of the world's leading English-language publishers. Headquartered in New York, the company is a subsidiary of News Corporation. The house of Mark Twain, the Brontë sisters, Thackeray, Dickens, John F. Kennedy, Martin Luther King Jr., Maurice Sendak, Shel Silverstein, and Margaret Wise Brown, HarperCollins was founded in New York City in 1817 as J. and J. Harper, later Harper & Brothers, by James and John Harper. In 1987, as Harper & Row, it was acquired by News Corporation. The worldwide book group was formed following News Corporation's 1990 acquisition of the British publisher William Collins & Sons. Founded in 1819, William Collins & Sons published a range of Bibles, atlases, dictionaries, and reissued classics, expanding over the years to include legendary authors, such as H. G. Wells, Agatha Christie, J. R. R. Tolkien, and C. S. Lewis. HarperCollins has publishing groups in the United States, Canada, the United Kingdom, Australia/New Zealand, and India. Today, HarperCollins is a broad-based publisher with strengths in literary and commercial fiction, business books, children's books, cookbooks, and mystery, romance, reference, religious, and spiritual books. Consistently at the forefront of innovation and technological advancement, HarperCollins is the first publisher to digitize its content and create a global digital warehouse to protect the rights of its authors, meet consumer demand, and generate additional business opportunities.

Compensation

PAY RATE

Not Specified

DURATION

Temporary / Seasonal

Company Details

COMPANY SIZE

35-40 people

INDUSTRY

Media & Publishing industry, Journalism

HEADQUARTERS

New York, NY, USA

WEBSITE

<http://www.harperone.hc.com/>

<http://www.harpercollins.com/>

SOCIAL MEDIA

Facebook: harperone

Twitter: harperone

Instagram: harperonebooks

Job Qualifications

ALLOWED SCHOOL YEARS

Sophomore, Junior, Senior

ALLOWED MAJORS

All majors allowed

WORK AUTHORIZATION REQUIREMENTS

US work authorization is required

Contact Information

CONTACTS

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